



Announces

First National Conference on Case Writing

February 26 - 28, 2009

FOR WHOM

- Teachers from business schools in India
- Trainers from large industrial organizations
- Senior HR executives who are involved in training related activities

OBJECTIVES

- Appreciate the complexities involved in case writing
- Understand the role of instructors in case method of teaching
- Enable teachers and trainers to be effective in using this pedagogy

CONTENT

- Anatomy of case writing
- Preparation of teaching notes
- Plenary presentations
 - Case Teaching
 - Case Writing
- Panel on case based course design
- Case presentation by authors

SIZE

- To be effective, we plan to restrict the size to 50.

FEE

- Rs. 7,500 for academicians
- Rs. 10,000 for participants from industry

Fee includes conference material, breakfast, lunch and dinner.

REGISTRATION

- Registration form can be downloaded from the website.
- Last date for registration is February 10, 2009.

ACCOMMODATION

- CRSI would be glad to extend help to find accommodation in Ahmedabad, on payment basis, subject to availability.

IMPORTANT DATES

- Participants are invited to send a case written by them for detailed presentation, discussion and comments in the conference.
- The last dates for receiving abstract is January 10, 2009 and for the final (case) version February 10, 2009.

Venue: Ahmedabad Management Association, Ahmedabad

Website: www.caseresearch.org

Contact: Mr. K.M. Padmanabhan, Hon. Secretary, Case Research Society of India

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