



Announces

Case Competition for Teachers in Business Schools in India

FOR WHOM

- This competition would be open to all management teachers in India.

COMPETITION STRUCTURE

- The competition is based on case analysis.
- The competitors can form a group of size three and send their entries.
- The competition will be in three stages.
- At the first stage, the group would write a page on the proposed approach to the case.
- Based on the entries received, up to 20 groups would be selected for the second stage.
- At the second stage the groups will present a detailed analysis of a case
- Based on the analysis in the second stage, six groups will be selected for third stage.
- At the third stage, 3 winners (groups) will be selected.

JURY

- The jury would consist of members from academia and industry up to stage 2.
- At stage 3, the jury would consist of one representative from Henkel, one representative from CRSI and a CEO.

PRIZES

- Rs. 1000 (for 20 groups) before stage 2
- Rs. 2500 to each group who makes it to stage 3
- In stage 3, Rs. 15,000 (First prize), Rs. 10,000 (second prize) and Rs. 5,000 (third prize)

REGISTRATION

- Registration form can be downloaded from the website
- Online registration is also possible
- Detailed information is posted on the website

LAST DATE FOR REGISTRATION

- Registration - December 10, 2008
- Stage 1 - December 20, 2008
- Stage 2 - January 15, 2009
- Stage 3 - February 10, 2009

CONTACT

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