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Workshops on Case Method of Teaching

To whom:

- Teachers from business schools in India
- Trainers from large industrial organizations
- Senior HR executives who are involved in training related activities

Objectives:

- Appreciate the complexities involved in case method of teaching
- Understand the role of instructors in the case method of teaching
- Enable teachers / trainers to be effective in this methodology

Workshop resource persons:

- Faculty from reputed management schools in India and from the Industry

Fee:

1. Rs. 7,500- (Rupees Seven Thousand and Five Hundred only) for Teachers of Management Schools directly affiliated to Central and State Govt. Universities, and for Teachers of Self Financing Management Schools approved by AICTE.
2. Rs. 10,000/- (Rupees Ten Thousand only) for participants from Industry.

Workshop Design and Content

- **Case Method of teaching demonstration:** In this experienced case instructors would demonstrate in the class the process of teaching a case.
- **Case Method of teaching by participants and feedback:** In these sessions the participants would be given an opportunity to prepare a case and conduct a case class. Extensive feedback by experienced case instructors would be given to the participants to enhance and strengthen their role.
- **Sharing experiences in case teaching:** In these sessions, academicians (invited) would share their experiences in teaching cases.