

WORKSHOPS ON CASE METHOD OF TEACHING: 2008

Workshop Information:

Case Research Society of India, a professional society formed to promote case method of teaching is pleased to announce a sequence of workshops on case method of teaching in Bombay, Bangalore and Madras

Need and Motivation:

Indian management schools are constantly directing more efforts towards adding value to their students by quality education. Quality education is a consequence of competent faculty, motivated students, and an appropriate pedagogy.

It is well known that management education at the post-graduate level can be made extremely effective by the case method of instruction. This pedagogy was pioneered by Harvard Business School based on its experience in teaching law and medicine.

Over a period of time, several management institutions in India have systematically adopted the case method of instruction. Several institutions are making a transformation towards this instruction methodology. Often, the faculty members need to be reoriented or trained in case method of teaching.

This workshop is motivated by the firm belief that there is a need to train, reorient, re-energize, and reactivate management faculty from various business schools on case method of teaching.

To whom:

- Teachers from business schools in India
- Trainers from large industrial organizations
- Senior HR executives who are involved in training related activities

Admission to Workshop:

- Nominations are invited from teachers of management schools affiliated to universities or approved by AICTE or private management schools. The application form can also be downloaded from the CRSI website (www.caseresearch.org).
- In order to be effective, the maximum class size is restricted to 40.
- Preference will be given to those faculty members who have an opportunity to use case method of instruction in their regular work

environment.

Workshop Resource Persons:

- Faculty from reputed management schools in India and from the Industry would form the resource team

Objectives:

- Appreciate the complexities involved in the case method of teaching
- Understand the role of instructors in the case method of teaching
- Realize the need, depth, and level of preparation necessary to conduct excellent Case-based teaching sessions

This is a **non-residential** programme. The course fee includes access to the workshop, workshop material, breakfast, lunch and coffee breaks.

The nomination forms can be downloaded from the website www.caseresearch.org. Please follow the instructions carefully regarding the payment and the address to which the DD is to be sent.

Certificate

All registered participants who attend the workshop would be given a Certificate of Participation.

For complete information please visit the website www.caseresearch.org

Workshop Information – All correspondences related to the workshop would be through email. Please send a mail for a query, information or nomination to crsiahmd@gmail.com

Case Research Society of India

The Case Research Society of India is a Professional Society formed with the following objectives.

- To promote case method of teaching as an important and relevant pedagogical tool in the context of Indian business schools.
- To promote case writing and case method of teaching among Indian management professionals, teachers and academicians.
- To introduce and evolve case based research as an effective way of resolving complex managerial situations.
- To help academicians, researchers and trainers in understanding case writing, case method of teaching and help them to develop

competencies in these areas.

- To conduct workshops, conferences relevant and related to case method of teaching, case writing and case based research.
- To generate a reservoir of cases relevant in the context of Indian sub-continent.

FEES

- Rs. 7500/- (Rupees Seven Thousand Five Hundred only) for Management Teachers working with Central and State Govt. Universities and Self Financing Management Institutes
- Rs. 10,000/- (Rupees Ten thousand only) for Participants from Industry

LOCATION

Location	Dates	Venue	Host / Partner Institution	Coordinator	Last date for receiving nominations	Acceptance of nominations
Bombay	July 25-27, 2008	Welingkar Institute of Management Development and Research Lakhamsi Napoo Road Next to R.A. Podar College Near Matunga Central Railway Station, Matunga, Mumbai 400 019	Forum of Management Institutions	Dr. N.Ravichandran Faculty Indian Institute of Management Ahmedabad 380015	July 18, 2008	July 21, 2008
Bangalore	August 15-17, 2008	Indian Institute of Management, Bangalore Bannerghatta Road Bangalore 560 076.	Indian Institute of Management, Bangalore	Dr. Ganesh Prabhu, Faculty, Indian Institute of Management, Bannerghatta Road, Bangalore 560 076	August 8, 2008	August 11, 2008
Chennai	September 26-28,	Department of	Indian Institute of	Mr. K.M. Padmanabhan	September 19, 2008	September 22, 2008

	2008	Management Studies (DoMS), Indian Institute of Technology, Chennai 600 036.	Technology, Chennai	Hony.Secretary Case Research Society of India F 3, Kanakadhara Lakshmi Castle, 37/14, Chari street, T.Nagar, Chennai 600 017		
Hyderabad	October 31, November 1-2, 2008	National Institute of Tourism and Hospitality Management, Hyderabad	National Institute of Tourism and Hospitality Management, Hyderabad	Professor Gandikota Satyanarayana Rao National Institute of Tourism and Hospitality Management, Hyderabad	October 23, 2008	October 26, 2008
Bhubaneswar	November 28-30, 2008	Xavier Institute of Management, Bhubaneswar	Xavier Institute of Management, Bhubaneswar	Professor Brajraj Mohanty Xavier Institute of Management, Bhubaneswar.	November 19, 2008	November 22, 2008
Delhi	December 12-14, 2008	Department of Management Studies (DMS), Indian Institute of Technology, Delhi	Indian Institute of Technology, Delhi	Dr Mahim Sagar Assistant Professor Department of Management Studies Indian Institute of Technology, Delhi.	December 5, 2008	December 8, 2008
Ahmedabad	February 26-28, 2009	Ahmedabad Management Association, Ahmedabad		Dr. N.Ravichandran Faculty Indian Institute of Management Ahmedabad.	February 19, 2009	February 22, 2009